

# L I G H T R A G A Z

## **Light Ragaz: Lights on in Bad Ragaz!**

*Today starts the most spectacular event of this summer*

It was inaugurated festively: The spectacle at the Tamina gorge near Bad Ragaz that will be transformed into the world's largest screen for moving images every night for the next three months. *Light Ragaz* presents lights, animations, and 3D-effects that will be projected onto the structures and shapes of the rocks with millimeter precision thanks to cutting-edge technology. This projection will tell the spectators an interactive fairy tale. Visitors of *Light Ragaz* will awaken enormous stone spirits at their own will of touch the magic thermal water of the world-famous health resort during a 90 minutes' walking tour.

250 invited guests had the honor to be present yesterday when the lights in Bad Ragaz shone for the first time.. Manageress Rosa-El. Ilmer war amazed: „Finally, the regular operation of *Light Ragaz* begins. We are extremely glad to welcome young and old from now on until the end of September. Light Ragaz is an inspiration for fans of modern technologies as well as for lovers of art and nature.“ Samuel Mösle, project leader site facilitation of the Canton of St. Gallen, is fascinated by the world premiere on Swiss soil: “The amazed and enthusiastic reactions of the audience are a recognition of the intense pioneer work during the past months. Light Ragaz amazes the visitors and creates an experience like it has never been seen before”, he adds smilingly.

Philippe Trawnika of Projektil is tired but obviously relieved. The agency in charge of the technical and creative realization of Light Ragaz, has made the impossible possible during the past six months: „400'000 data files, almost 2'000 hours of rendering time, 2 terabytes of individually created material, 5'000 working hours or three years if one person alone had taken on the immense task. Those are the real figures of *Light Ragaz* – and they haven't failed to impress even us. But seeing how much it all impresses the visitors is the greatest reward for all the time and effort we have put into the project. We are immensely proud of *Light Ragaz*.“

Sponsoring Partner:



Sponsors:



Co-Sponsor:

**PASSUGGER**

# L I G H T R A G A Z

From now on until the end of September, 2017, reality and illusion merge every evening. Light Ragaz can be visited in all weathers on three walking tours until 9pm from Monday to Thursday and in four walking tours until 10pm from Friday to Sunday. Starting point is the Bad Ragaz post office.

A trip to Mars takes almost a year. The time for the fantastic journey to the world of Avatar is unknown to mankind – and the pathway is unknown to most. *Light Ragaz* can be reached conveniently by mail van – and still, you will feel like you've been transported into a different galaxy. The Tamina gorge is alive and shines brighter than ever.

For further information, please go to [www.lightragaz.com](http://www.lightragaz.com)

For direct info or interview requests, we are at your disposal on [presse@lightragaz.com](mailto:presse@lightragaz.com)

|                   |   |
|-------------------|---|
| <b>Where:</b>     | Tamina gorge, Bad Ragaz, Switzerland  |
| <b>When:</b>      | July 18 <sup>th</sup> , 2017 – September 30 <sup>th</sup> , 2017 (5.30pm – 9pm/10pm)                            |
| <b>Duration:</b>  | The journey from Bad Ragaz to the enchanted world of Light Ragaz and back via mail van takes an hour and a half |
| <b>Admission:</b> | CHF 25, including round trip on the mail van from Bad Ragaz, Post / reduced fees for children and groups        |
| <b>Tickets:</b>   | <a href="http://www.lightragaz.com">www.lightragaz.com</a>  |
| <b>Culture:</b>   | <a href="http://www.kulturimort.ch">www.kulturimort.ch</a>  |

Sponsoring Partner:



Sponsors:



Co-Sponsor:

**PASSUGGER**