

L I G H T R A G A Z

Light Ragaz: The Tamina gorge is alive!

The makers of Light Ragaz give a first insight into a totally new world.

This summer, *Light Ragaz* brings a world premiere to Bad Ragaz, a project that has not yet been seen in this shape or size. Lights, images, and 3D effects will be projected onto the rock walls of the scenic Tamina gorge and will take visitors on a 90 minutes' walking trip into a fantastic world. With the help of a digital 3D model of the gorge and the respective production mapping, the visual content of *Light Ragaz* is being broadcast onto the structures and shapes of the rocks so that visitors lose all sense of space, and reality and illusion start to blur into each other.

Until the end of September, this enormous endeavor will not only present visitors with an interactive dream world, but also with a fairytale-like story of Good and Evil from Zurich-based agency Projektil. A few days ago, the makers were able to breath life into the rocks of the Tamina gorge for the first time and test the first part of the show that will enchant Switzerland every night from July 18th on.

History repeats itself

„The history of *Light Ragaz* is the history of the Tamina gorge. Visitors will be welcomed at its entrance by Paracelsus, the well-known Swiss alchemist and Renaissance doctor“, says Rosa-El. Ilmer, business manager of *Light Ragaz*. The eccentric philosopher and mystic discovered the healing powers of the thermal water of the Tamina gorge in the early 16th century – at 36.5°, it's the only water of its kind that flows out at exactly the temperature of human life.

The start of the audio-visual experience takes visitors into a tunnel of almost 500 meters that runs parallel to the Tamina gorge and abducts the spectators into a 3D-animated version of the laboratory of Paracelsus. In the adjacent well room, guests encounter the freshly risen thermal water with its healing powers for the first time, just like Paracelsus did some 500 years ago. From then on things just keep getting more magical. By entering the open gorge, visitors experience the first massive clash of cutting-edge technology and wild nature: The dark rock lightens up and blooms in all shades and colors. Fairies spit fire, flood the stream or make the winds dance and whistle as they please.

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Audio-visual and interactive

A little ways further on, there is a microphone placed inside the gorge. “When you speak into the microphone, there’s a risk of suffering spontaneous respiratory distress: The face of a stone fairy, 30 feet in height, awakens and looks at you – threateningly, amused – depending on how you talk into the microphone”, says Philippe Trawnika, co-owner of Projektil.

When visitors are leaving the gorge, the wondrous story in which the power of the thermal water and the mighty fairies are being threatened by a deadly illness, is finished in a spectacular and unexpected manner. A world premiere as a tribute to the world-famous health resort Bad Ragaz.

Light Ragaz can be visited Mondays to Thursdays in three walking tours until 9pm, and Fridays to Sundays in four tours until 10pm. Starting point is the Bad Ragaz post office.

A mere three weeks until the opening of this spectacular summer adventure that will cast its spell over the visitors of Bad Ragaz!

For further information, please go to www.lightragaz.com

For direct info or interview requests, we are at your disposal on presse@lightragaz.com

Where:	Tamina gorge, Bad Ragaz, Switzerland
When:	July 18 th , 2017 – September 30 th , 2017 (5.30pm – 9pm/10pm)
Duration:	The journey from Bad Ragaz to the enchanted world of Light Ragaz and back via mail van takes an hour and a half
Admission:	CHF 25, including round trip on the mail van from Bad Ragaz, Post / reduced fees for children and groups
Tickets:	www.lightragaz.com
Culture:	www.kulturimort.ch

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